

Outstanding Alumni: Ms. Lindsay Richardson, '96



August 31, 2015

Ms. Lindsay Richardson is a 1996 graduate of The Donoho School and a 2000 graduate of The University of Alabama, where she earned a bachelor's degree in Communications and Information Sciences. She went on to earn her Master of Arts degree in Marketing in 2001 from the Manderson Graduate School of Business at The University of Alabama. She is the daughter of Tommy and Emily Richardson of Anniston, Alabama, and the sister of Marty Richardson Anderson '94. Her mother was a faculty member at the Donoho School from 1983 until 2010.

Lindsay is a Senior Vice President and Group Manager at PlayCore, a playground and recreation equipment company with headquarters in Chattanooga, Tennessee. She is responsible for sales, marketing, and general management of the Specialty Play Division of the company. She and her team develop new recreational products and provide sales and service to help build playgrounds in communities across the country. She recently began her fifteenth year with PlayCore. She has held many positions there, including Vice President of Marketing for many of PlayCore's brands before becoming a Senior Vice President. She has traveled extensively, both professionally and personally, in the United States, Europe, and Asia.

Lindsay lives in Chattanooga, Tennessee, and has been involved with many non-profit groups during her time there. She currently serves on the board of the Association for Visual Arts (AVA) and the Miracle League of Chattanooga. She is a sustaining member and a trustee of the Junior League of Chattanooga, having received its Active Member of the Year Award and served on its board. Her other volunteer interests include the Hunter Museum of American Art, Leadership Chattanooga, the Austin Hatcher Foundation for Pediatric Cancer, the Siskin Children's Institute, and First Centenary United Methodist Church.

When asked what advice she would give to our students as they prepare for college and the challenges of our world today, Lindsay replies, "Get involved. The most valuable lessons that provide for a successful future are learned outside the classroom, playing sports, taking on leadership positions, and working in the community."

Would you share an example of how attending The Anniston Academy/The Donoho School made a difference in your life or your education?

I learned the discipline of working hard at academics, athletics, and extracurricular activities while at Donoho. Learning this throughout my twelve years there prepared me for college and also translated into my work ethic that has contributed to the success of my career.

Fond Memories While at Donoho:

My fondest memories were spent with the volleyball team in practice, at camps, at tournaments, and in games. Coach Hester and Coach Darby helped me to learn much about myself: working with a team, learning leadership, winning and losing, while playing basketball, softball, and volleyball at Donoho.