

Outstanding Alumni Testimonial: Mrs. Sharel Love Laidig, '81



October 30, 2013

Sharel L. Laidig has a bachelor's degree in Health Services Administration from Auburn University and a post-graduate degree in Accounting from the University of Alabama in Huntsville. With more than 20 years of healthcare executive experience, she has expertise in medical staff development, physician recruitment, hospital strategic planning, healthcare marketing, business development and medical practice consulting.

Sharel Laidig is Owner and CEO of the firm MedEmploys, a healthcare consulting and staff recruitment firm specializing in practice opportunities located in the south. Ms. Laidig served as vice president of planning, development and marketing of a 372 bed hospital in Alabama, then as director of Physicians Network which managed the hospital owned physician practices at a 900+ bed hospital while simultaneously serving as Director of the Medicaid Outreach Department and Director of the Marshall-Madison County Primary Care Joint Venture LLC.

Ms. Laidig has additional experience as president of a physician recruitment firm, and as Vice President of a healthcare IT company and Operations Coordinator of Corporate Health Services at a large hospital. She is currently chairman of the board for the Madison County Community Free Clinic and is active with National Association of Physician Recruiters, National Coalition of Healthcare Recruiters, and is a member of the Auburn University Alumni Association.

Sharel has been married to William Andrew "Andy" Laidig for 28 years and they have two boys, Mark Laidig and Will Laidig, who are freshmen at Auburn University.

What is your favorite memory during your time as a student at the Anniston Academy/The Donoho School? I loved Friday night football games. As a high school cheerleader, game nights were filled with excitement, anticipation and such fun with friends – before, during and after the games! A special thanks goes to my parents for attending home games and traveling to many away games. Thank you to Cissy Hunter for being our patient, cheerleader sponsor and driver.

If you could leave one piece of advice to future Donoho students, what would that be? Donoho has many activities in which to participate. Ignore what is considered “popular” and join every group that is interesting to you, or that has a worthy purpose, or has high quality people from whom to learn. Trying different things can help you find out who you are as a person.

Community Service and Volunteer Information –

Madison County Community Free Clinic, Board Member (8/2010 – Present), Chairman (9/2012 - 2013)
Medical Group Management Association, National and Local Member (2002 – 2013)
Auburn University Alumni Association (2011 – Present)
National Coalition of Healthcare Recruiters (2006 – Present)
Randolph School, Athletic Representative, Huntsville, AL (2009-2011)
Business & Industry Certification, Curriculum Reviewer, Madison City School System, AL (2008)
Discovery Middle School Band Volunteer, Madison, AL (2007 – 2010)
Covering Alabama Kids, Marketing Committee Member (2001 – 2005)
Kids Count, Alabama Council Member (2003 - 2005)
Medical Center Memorial Foundation, Board Executive Committee, Anniston, AL (1993 – 1995)
Hospital Administration Alumni Organization, President, Auburn University, AL (1993 – 1995)
Auburn University Educational Advisory Council, College of Liberal Arts (1991 – 1994)
American Hospital Association, Society of Healthcare Planning and Marketing
Boy Scouts of America, Troop Leader (1992 – 1994, 2001 – 2004)
Delta Zeta Sorority, Chapter Vice President and Rush Chairman (1982 – 1983)
Calhoun County Chamber of Commerce, Economic Development Committee
Madison County Chamber of Commerce, Health Coalition Member