

Outstanding Alumni: Mr. Thomas S. (Tom) Potts, Jr. '73



Tom Potts attended University College in Oxford, England in 1976. He graduated from the University of the South in Sewanee with a B.A. in 1977.

What advice would you give students as they prepare for college and the challenges of our world today? Be willing to explore, then find your passion and vigorously pursue it.

How did attending Anniston Academy / The Donoho School make a difference in your life or your education? The teachers and the curriculum do an incredible job preparing us for the next steps in life.

Current position, past work experience, licenses / certifications, and special awards or honors received: President of Potts Marketing Group, LLC, formerly worked in TV news in Macon and Savannah, GA, then with Multimedia in Greenville, SC, radio advertising sales and sports marketing for Clemson University Tigers Football and Basketball, later some capacity with UNC Tar Heels.

Community Service and Volunteer Experience: I've served on the Board of Directors for The Donoho School for 14 years, serving as Chair 2016-2018; Board of Trustees for the Community Foundation of Northeast Alabama for 7 years, currently Chair; Board of Directors for Community Enabler Developer for 12 years.

Additional comments: Some of the friends you make now will be lifelong friends. Cherish and appreciate them.