

Outstanding Alumni: Mr. Hammond K. Reynolds, '78



Hammond Reynolds is a 35 year veteran of the television industry as an Executive, Producer, and Director. He has been recognized throughout his career with multiple Emmy nominations and awards. In 2009, he was inducted into the prestigious Silver Circle by the National Academy of Television Arts and Sciences/Southeast Chapter for his leadership, mentoring, and production expertise. He has been a Vice President of Production for a national sports television network and served as Executive Producer for the two largest regional sports networks in the country. Hammond attended The Anniston Academy/Donoho School for Grades 7-12 and graduated in 1978 as a member of the National Honor Society and served as the President of Student Government Association in Anniston, Alabama. He attended Florida State University in Tallahassee, Florida and graduated in 1982 with a B.S. in Mass Communications with an Advertising Major and Speech Communications Minor. While in college, he began his professional career with KMV-TV as a Producer, Director, and On-Air Talent for the station. Also, during college he worked as a Production Engineer, Master Control Switcher, Camera Operator, and Traffic Coordinator at WFSU-TV.

From 1983 to 1986, he worked as a Studio Manager and Community Relations Manager for Birmingham Cable Communications in Birmingham, Alabama. From there he moved to Dallas, Texas and worked as a Producer/Director for ProServ Television, an international sports production company. In 1989, Hammond moved to Atlanta, Georgia where, for five years, he was a Senior Studio Producer, Remote Event Producer, and Feature Producer for Turner Broadcasting, Inc. working on NFL, NBA, MLB, and Olympic productions for TNT Sports and TBS Sports. In 1994, he was named Coordinating Producer for Prime Network, a national sports network, based in Houston, Texas. From there, he was named Vice President of Prime/SportsChannel Networks in New York. Returning to Atlanta in 1996 for the Atlanta Olympics, he continued his sports television career as a partner of Larrison Sports Productions where he continued producing and directing. In 2000, he began a 12 year career at FOX Sports Net South and SportSouth in Atlanta, Georgia where he started as a Coordinating Producer, was promoted to Senior Coordinating Producer, and ultimately was named the networks' third Executive Producer from 2008 to 2012. Over the years, freelance projects include work for Turner Broadcasting, HBO Sports, USA Network, Fox Sports Net, Fox Sports Net South, The Marquee Group, Atlanta Olympic Broadcasting, The UKC, Sydney Olympic Broadcasting, ESPN, Bud Sports, and the National Kidney Foundation.

International production credits include two Winter Olympics (Lillehammer, & Nagano), plus two Summer Olympics (Atlanta & Sydney). He produced the Atlanta studio for the 1991 World Cup (Italy). He produced the Remote IBC for The 1991 Pan American Games (Cuba). He has produced four Final Four World Feeds - New York, NY in 1996 - Indianapolis, IN in 1997, San Antonio, TX in 1998, & St. Petersburg, FL in 1999. He was the Floor Producer for HBO Sports on their final three years of Wimbledon Coverage (1997, 1998, & 1999). He produced the World Feed for three 3 Boston Marathons (1996, 1997, & 1998). Most recently, in 2015, he produced the International Cup Soccer and Indoor Lacrosse.

Hammond continues his career as a freelance sports producer and director, and continues his leadership and career mentoring. He lives in Marietta, GA with his wife of 18 years Deanna, and his 14 year old son, Cole. Hammond is an avid tennis player.

Above Professional Bio (as of January, 2018) via <https://www.nepris.com/user/profile/public/77480>